

## Sharetec Users Conference 2025

September 17<sup>th</sup> – 20<sup>th</sup>, 2025 | Boston, MA

As a leader in the core processing space for 35 years, we know a thing or two about credit unions and their technology needs. Each September, we invite our credit union partners to join us for three invaluable days of collaboration, networking, education, and, of course, fun. Our attendees get a first-hand look at everything Sharetec, including our key integration partners who make our system even more powerful.

Join us as a sponsor or exhibitor at our 2025 event!

"I have attended many conferences, and this by far is the most useful one as you all keep it relevant to the industry and have breakouts that make sense."

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## 2025 Opportunities



### Diamond Sponsorship: \$35,000

- Center Stage Key Presenter: Sold Out
- Client Celebration Co-Host: Sold Out
- Welcome Party Co-Host: Sold Out

### Platinum Sponsorship: \$25,000

- General Session Sponsor
- Breakout Session Takeover: Sold Out

### Gold Sponsorship: \$12,500

- Sales Training & Brunch Host
- Executive Breakfast Sponsor
- Lanyard Sponsor
- Lunch Sponsor (2 available)
- Boston Attendee Welcome Bag

### Silver Sponsorship: \$7,500

- Conference App Sponsor
- Coffee Station Sponsor: Sold Out
- Conference Wi-Fi Sponsor: Sold Out

#### Exhibitor Booth Only: \$5,000

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Additional Add-Ons are available for sponsors, including a sales training session pre-event, premium booth upgrade, ad size upgrade in our annual Product Catalog, and postevent webinar

# 2025 Opportunities



Task: Government Issue Dive Date O5/16/2021      Task: Social Security re	# of Free Passes	Attendee List	Premium Booth Placement	Breakout Sessions	Logo on Signage	Pre-Event Email	Pre-Event Social Post	Listing in Product Catalog
Diamond Due Date	1 and link	1 month prior research	Deine Kistory Kisto Kisto Kisto	1	x	Exclusive	x	Full
Platinum	fapplica User Dan Miller	2 weeks prior	History	1 ×	x	Exclusive	x	Full
Gold	3	1 week prior	x	1	x	Non- Exclusive	x	Half
Silver	2	1 week prior				Non- Exclusive		Half
Exhibitor	1	Post-Event						

All sponsors and exhibitors will receive a 6x6 tabletop booth and be included in the event app.

## 2024 By the Numbers

In September 2024, we "boot, scoot, and boogied" our way to Frisco, Texas.

**30+** Educational Breakout Sessions Offered

TEC



States, U.S Territories, and Countries Represented by Credit Union Partners



Vendor Exhibitors Total Attendees

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265

### Attendees by Role

44% C-Level Decision Makers (CEO/President, C-Suite Executives)

26% CEOs & Presidents

15% VP-Level Attendees

### Key Highlights:

- Instant Payments Keynote with OPN, FedNow, and The Clearing House
- Branding Keynote with Steven Picanza
- Sharetec and Evergreen Executive Roundtable

### Innumerable & Invaluable Amounts:



**Brainstorming Sessions** 



**Networking Opportunities** 



Ideas Exchanged

### Li Li

Line Dancing Steps Taken