GeoVista CU Partners with Sharetec to Better Serve Members Now & Into the Future

Sharetec, a leading core processor dedicated to serving credit unions, has just announced their new partnership with Georgia-based credit union, GeoVista CU. After reviewing several core vendors, Sharetec won the credit union over with its innovative solutions and caring service.

Due to their previous vendor no longer meeting the CU's needs, GeoVista began researching its core system options. As a partner with Members Core Alliance (MCA), the CU formed a committee to demo and evaluate potential systems for a solution that would meet their requirements, including an Open API.

"[Sharetec's] enhanced functionality immediately convinced our entire team that Sharetec was the ideal choice," stated GeoVista CEO, Vanessa McGarry. "We were confident that [Sharetec] would provide the advanced features we needed to better serve our members both now and in the future."

Throughout the entire journey, Sharetec worked diligently to provide GeoVista with the tools and support they'd need to make the optimal core decision for their CU and members. "By offering the opportunity for GeoVista to experience Sharetec in action, we were able to provide hands-on proof of the capabilities of our technology and our team," stated Sharetec's Enterprise Sales Director, Deborah Resavage.

Support is a foundational pillar at GeoVista, and the CU strives to ensure that its members never feel like another customer. Each GeoVista member has a say in the direction of the credit union, and GeoVista was seeking a core partner that would also mirror that philosophy. Sharetec also believes that a core should be more than just a software provider, stressing the importance of partnership and two-way communication.

"[Sharetec's] detailed explanations and prompt responses, combined with their warmth and hospitality made us feel right at home," McGarry exclaimed. "We are excited about integrating Sharetec into our operations and are eager to work closely with Deborah, Carrie, and the rest of their team, welcoming them into our credit union family for many years to come."

About Sharetec

Sharetec is a leading provider of agile, bold credit union software that improves credit union operations and members' financial lives. Since its inception in 1993, Sharetec has grown steadily, currently supporting nearly 300 credit unions. With five offices nationwide and additional development overseas, Sharetec continues to propel the success of credit unions and achieve the highest levels of customer satisfaction across the United States, U.S. territories, and the Caribbean.

